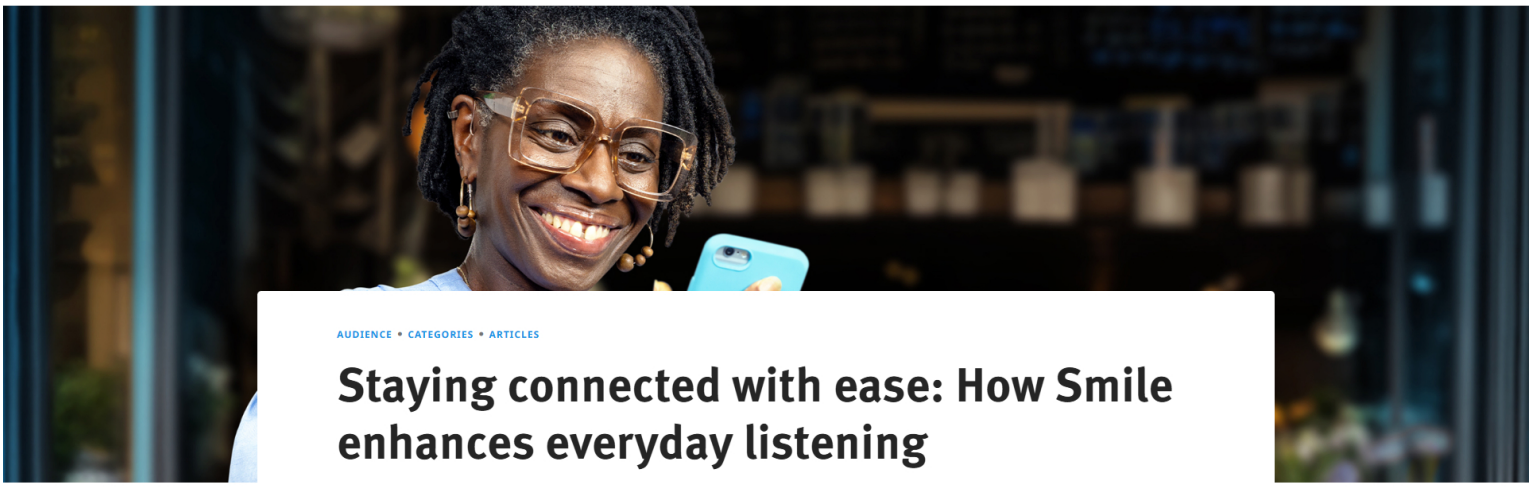


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Staying connected with ease: How Smile enhances everyday listening

Unitron
3 min read

These days, staying connected isn't just about convenience—it's essential. Whether it's taking a phone call, streaming music, or watching a favorite show, people expect technology to integrate seamlessly into their lives. With Smile, Unitron's newest hearing aid platform, connectivity isn't an afterthought—it's a focal point.

As Matt Whiteman, Senior Product Manager at Unitron, puts it, "Clients don't want to think about adjusting their behavior just to make a call or stream music. It should just work."

Meet Moxi Smile: A new era in hearing technology

Smile is Unitron's latest hearing aid platform, designed to bring effortless sound, seamless connectivity, and long-term reliability to users. At the heart of Smile is the new ERA™ chip, delivering powerful performance that automatically adjusts to different listening environments—whether users are in a bustling café or enjoying a quiet moment at home.

The new Moxi™ S-R hearing aid, built on the Smile platform, combines sleek design, a comfortable fit, and enhanced durability to keep up with everyday life. And with new connectivity advancements, Smile makes it easier than ever to stay in touch with the people and content that matter most

Engineering connectivity for a better hearing experience

At Unitron, connectivity is more than just a feature; it's a fundamental part of the hearing experience. "We focus on leveraging cutting-edge advancements, like the ERA chip, to ensure our technology isn't just keeping up—it's leading the way," explains Whiteman.

With Smile, users can expect:

- **Universal compatibility** – Easily pairs with Bluetooth®-enabled devices, allowing users to stay connected across multiple platforms.
- **Stronger wireless transmission** – With up to six times more wireless power, Smile delivers clearer, more stable hands-free calls and streaming.
- **Increased range** – Users can now move twice the distance from their Bluetooth source while staying reliably connected.
- **Faster transitions** – Smile ensures instant, seamless switching between acoustic and streaming signals, creating a more natural listening experience.
- **Hands-free calls, enhanced clarity** – More natural, vibrant sound quality in phone conversations.

"The experience should feel effortless," says Whiteman. "Whether users are answering a call or listening to their favorite music, they shouldn't have to think about how it works—it just does.

Why connectivity matters more than ever

In an increasingly digital world, hearing aids need to do more than just amplify sound—they need to keep users connected to what matters most.

"Clients want their hearing aids to work with their lifestyle," Whiteman explains. "Whether it's making phone calls, watching TV, or streaming a YouTube video, these interactions should be seamless. No extra steps, no frustration. Just clear, easy connectivity."

Beyond entertainment, Smile's connectivity features enhance communication in difficult listening environments. Accessories like the PartnerMic™ and the Roger™ system help users hear more clearly in noisy settings and across distance, providing additional support where it's needed.





And with the Remote Plus app, Smile offers even more peace of mind. “Clients can now locate misplaced hearing aids right from their phone,” says Whiteman. “It’s just one more way we’re making everyday life easier.”

The latest Bluetooth® technology for a stronger connection

Connectivity with Smile takes a major leap forward with the latest Bluetooth® technology, designed to deliver a stronger, faster, and more seamless connection across devices.

“Clients now have more flexibility,” Whiteman explains. “They can walk away from their phones, multitask, and still stay connected, even at twice the distance.”

Designed for effortless, everyday use

With Smile, Unitron has redefined what it means to stay connected. From enhanced streaming quality to increased wireless power, every aspect of the platform is built to make hearing aids feel more integrated into modern life than ever before.

“At the end of the day, it’s about more than just technology,” says Whiteman. “It’s about making hearing effortless, so users can focus on what matters: staying connected, engaged, and in the moment.”

At Unitron, we believe that hearing should be simple, intuitive, and reliable. And with Smile, users don’t just hear the difference—they feel it.

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